

1 **LODGERS TAX BOARD MEETING**
2 **Minutes for Tuesday, October 8, 2024**
3 **City Council Chambers, 1700 N. Grand Ave., Las Vegas, NM 87701**
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5 **CALL TO ORDER**

6 The meeting was called to order at 2:03 PM
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8 **ROLL CALL**

9 Krutik Bhakta - Present
10 Georgina Ortega-Angel - Present arrived at 2:20 P.M.
11 Helen Strader - Present
12 Matt Martinez - Present
13 Elmer Martinez - Present

14 **Others in Attendance:**

15 Lucas Marquez – Community Development Director
16 Scott Zunker – Community Development
17 Deda Austin – Sunny 505 by Google Meets
18 No representative from the Finance

19 **PLEDGE OF ALLEGIANCE**

20 Krutik Bhakta led the meeting in the Pledge of Allegiance.

21 **APPROVAL OF AGENDA**

22 Matt Martinez made a motion to approve the agenda.
23 Elmer Martinez seconded the motion.
24 A voice vote was taken with all voting yes.
25 Motion passed
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27 **PUBLIC INPUT**

28 No one signed up for the public comment
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30 **APPROVAL OF MINUTES**

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32 Elmer Martinez moved to approve the August 27, 2024 minutes.
33 Helen Strader seconded the motion.
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35 A roll call vote was taken:

36 Helen Strader - Yes
37 Matt Martinez - Yes
38 Elmer Martinez - Yes
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40 Motion passed.
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42 Elmer Martinez moved to approve the September 17, 2024 minutes with a change to
43 show Helen Strader as excused.
44 Helen Strader seconded the motion.

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A roll call vote was taken:

Helen Strader - Yes
Matt Martinez - Yes
Elmer Martinez - Yes

The motion passed

BUSINESS ITEMS

Matt Martinez made a statement about comments made regarding the Board and him personally during a City Council meeting and he stated that he takes his position on this Board very seriously and that the statements were not warranted.

1. Recommendation on the Sunny505 contract.

Deda Austin of Sunny505 joined the meeting via Google Meets. Ms. Austin presented the scope of work and the maximum amounts of dollars to be spent on the services to be provided by Sunny505 on marketing the City of Las Vegas.

Ms. Austin answered a number of question from different Board Members and there was a lengthy discussion about all of the services that Sunny505 provides to market the City of Las Vegas. The Lodgers' Tax Board would like to receive Quarterly reports/updates on what Sunny505 has done and what the metrics and markers show as results.

Matt Martinez made a motion to recommend approving a contract with Sunny505 in an amount up to \$189,000 as presented with it including quarterly reports and presentations.

Elmer Martinez seconded the motion.

Roll Call vote was taken.

Helen Strader - Yes
Georgina Ortega-Angel - Yes
Matt Martinez - Yes
Elmer Martinez - Yes

The motion passed.

2. Board Officer Elections.

The Lodgers' Tax Board is to elect Officers annually at the first regular meeting.

The floor was opened for nominations for the office of Chairperson.

Matt Martinez nominated Elmer Martinez. The question was asked if there were any other nominations. Hearing none, Matt Martinez moved for nominations to cease. Helen Strader seconded the motion.

96 A voice vote was taken. Motion passed.
97 A roll call vote was taken for the election of Elmer Martinez as Chairperson.

- 98
- 99 Krutik Bhakta - Yes
- 100 Helen Strader - Yes
- 101 Georgina Ortega-Angel - Yes
- 102 Matt Martinez - Yes
- 103 Elmer Martinez - Abstained

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105 Elmer Martinez was elected Chair of the Lodgers' Tax Board.

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107 The floor was then opened for nominations for Vice Chairperson.

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109 Elmer Martinez nominated Krutik Bhakta. The question was asked if there were any
110 other nominations. Hearing none, Matt Martinez moved for nominations to cease.
111 Georgina Ortega-Angel seconded the motion.

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113 A voice vote was taken. Motion passed.

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115 A roll call vote was taken for the election of Krutik Bhakta as Vice Chairperson.

- 116
- 117 Krutik Bhakta - Abstained
- 118 Helen Strader - Yes
- 119 Georgina Ortega-Angel - Yes
- 120 Matt Martinez - Yes
- 121 Elmer Martinez - Yes

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124 **OTHER BUSINESS**

125 Lucas Marquez gave a report on the Fall Fiesta.
126 The Lodgers' Tax Board would like a banner to say "Sponsored by the City of Las Vegas
127 Lodgers' Tax"
128 In Contracts, where Lodgers' Tax dollars are supporting, should state the Contractor is
129 to include Sponsored by City of Las Vegas Lodgers' Tax.

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131 **ADJOURNMENT**

132 Matt Martinez made the motion to adjourn.
133 Georgina Ortega-Angel seconded the motion.
134 A voice vote was taken with all voting in favor.

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136 The motion passed and the meeting was adjourned at 4:19 PM

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139 Approved this the 14th of January, 2024

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142 Chairman: 